

Rose Arsenault, Project Executive, Industry Relations
Department of Tourism & Parks
Centennial Building, 670 King Street
Fredericton, NB
E3B 1G1

RE: Experiential Tourism Best Practices Mission Testimonial

Dear Ms Arsenault,

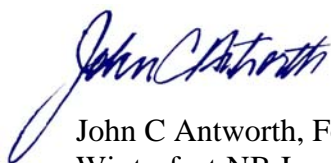
It was my distinct honour to attend an “Experiential Tourism Best Practices Mission” in Manitoba on February 16 – 21, 2009. The mission exceeded my expectations, being practical and rewarding at the personal and corporate tourism level. The mission was both relevant and timely for Winterfest New Brunswick.

The facilitator, Mr Celes Davar, proved to be crucial to the week’s resounding success and deserves my most sincere appreciation. Mr Davar’s professionalism, expertise and ability to clearly express each point’s relevance to one’s own experience and organization were invaluable and tremendously appreciated by all participants. The experiences and lessons learned during the mission have already been incorporated into Winterfest NB’s operation.

Mr Davar’s ability to connect with the participants on an individual and group level was demonstrated continuously and was a key ingredient to the week’s achievements. There are several key partnerships (that will significantly benefit Winterfest NB) that were initiated as a direct result of this mission. As a non-profit volunteer organization, partnerships are crucial to our development, growth and sustainability, an aspect that featured prominently in Mr Davar’s message.

Winterfest NB sincerely hopes to work with Mr Davar again and fully expects to build on the lessons and maintain the relationships established during this mission.

Regards,

A handwritten signature in blue ink that reads 'John C Antworth'.

John C Antworth, Founder & President
Winterfest NB Inc / Festhiver NB inc.

